

TEXAS WEEKEND

# WINE

TOURS 2019



FREDERICKSBURG  
GRAPEVINE  
LUBBOCK



# WELCOME

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**Texas doesn't pretend to be humble about anything, and its wine is no exception. So get ready for some braggin'.**

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**Texas winemaking** is nothing new—historians have traced it back to the 1600s. But don't worry; this isn't a history lesson, because the most exciting aspects of Texas wine are happening right now. Texas is home to several microclimates that are well-suited to hundreds of varieties across nine million acres of prime grape-growing land. This allows for endless experimentation that has resulted in Texas wine, as opposed to wine that simply happens to be made in Texas.

So if you want the same old wine, go somewhere else. Our winemakers are mavericks, experimenting with grapes you've likely never heard of before, like albariño, mourvèdre, tempranillo, vermentino and viognier.

Now that you're armed with some knowledge about Texas wine, it's time for the fun part—drinking it! This guide highlights three of Texas' top wine regions—Fredericksburg, Grapevine, and Lubbock—plus, where to stay, where to dine, and where to shop when you're not sipping. *Cheers!*

A wooden barrel with text overlay for the State Fair of Texas Wine Garden. The text is white and set against the dark wood of the barrel. The text reads: "State Fair of Texas" in a cursive font, "WINE GARDEN" in large, bold, block letters, "TEXAS WINE TASTING GOURMET FOOD • LIVE MUSIC" in smaller, bold, block letters, and "GO TEXAS. VISIT BIGTEX.COM" at the bottom with a circular logo containing a map of Texas.

State Fair of Texas<sup>®</sup>

WINE  
GARDEN

TEXAS WINE TASTING  
GOURMET FOOD • LIVE MUSIC

GO TEXAS.  
VISIT [BIGTEX.COM](http://BIGTEX.COM)

# FREDERICKSBURG



**Fredericksburg** has been named “Best Small Town in Texas” by *Southern Living*, but there’s nothing small about Hill Country wine. This “small town” is home to more wineries and vineyards than any other region in Texas.

Just outside of town, explore wineries and vineyards against a backdrop of rolling hills and scenic views along U.S. Highway 290, a.k.a. “Wine Road 290.” Nearly 20 wineries dot this stretch of road, and it’s a must-see for a true Hill Country experience. In the heart of the city, 11 wineries comprise Fredericksburg’s Urban Wineries Trail, which can be experienced alongside the popular shops and restaurants that line the charming streets.

Fredericksburg celebrates Texas Wine Month in a big way every October. Purchase a **Texas Wine Month Passport** to enjoy wine tastings and special discounts at participating wineries. The month culminates with the Fredericksburg Food & Wine Festival, a grand celebration of Texas food and wine.

## WINERIES & VINEYARDS

### | 1 | 1851 Vineyards

Established in 2016, this up-and-coming winery is located just outside of historic downtown Fredericksburg.

[1851vineyards.com](http://1851vineyards.com) | 4222 S. State Hwy 16 | 830.391.8510  
Thurs–Sat, 11am–6pm; Sun, noon–5pm

### | 2 | 290 Vinery

Sample wines from nine Texas wineries, along with 290’s own Caught Red Handed, Little White Lies, and Seriously Red.

[290vinery.com](http://290vinery.com) | 300 W. Main (US-290) | Johnson City  
830.321.0101 | Mon, Thurs, noon–5pm; Fri, noon–9pm; Sat,  
10:30am–7pm; Sun, noon–7pm

### | 3 | 4.0 Cellars

The ultimate Texas wine experience, featuring wines from Bureson, Comanche and Lubbock. [fourpointwine.com](http://fourpointwine.com) | 10354 E. US-290 830.997.7470 | Mon–Sat, 10am–6pm; Sun, 11am–5pm

### | 4 | Alexander Vineyards

In addition to Texas wines, Alexander features a growing portfolio of wines from around the world.

[alexandervineyards.com](http://alexandervineyards.com) | 6360 Goehmann Ln. | 830.865.3975  
open daily 11am–6pm

### | 5 | Andreucci Wines

Experience Italian wines imported from Tuscany in the heart of the Texas Hill Country. [andreucciwines.com](http://andreucciwines.com) | 308 E. Main St.

830.992.3273 | Mon–Thurs, noon–7pm; Fri–Sat, 11am–9pm; Sun,  
11am–6pm

### | 6 | Armadillo’s Leap Winery

A portion of sales from these fruit-driven single varietals and non-traditional blends goes to charity. [armadillosleap.com](http://armadillosleap.com)

134 E. Main St. | 830.998.8910 | open daily 11am–6pm

### | 7 | Barons Creek Vineyards

Rent a villa and stay on property as you experience varietals including viognier, sangiovese and tempranillo.

[baronscreekvineyards.com](http://baronscreekvineyards.com) | 5865 E. US-290 | 830.304.3000  
Mon, Thurs, Fri, 11am–5pm; Sat, 10am–6pm; Sun, noon–5pm

**Named one of “10 Best Wine Travel Destinations in the World for 2014” — Wine Enthusiast Magazine**

## we’ll toast to that

over 40 wineries & tasting rooms | museums & historic sites | Hill Country cuisine  
peaches & wildflowers | German heritage | sophisticated shopping  
eclectic art galleries | festivals & events | golf | cycling | live Texas music

**Fredericksburg®**  
THE TEXAS HILL COUNTRY  
*Texas Heart. German Soul.*

VisitFredericksburgTX.com | 866 997 3600





### | 8 | Becker Vineyards

One of Fredericksburg's most popular wineries, known for premium wines in the ambiance of a late 19th century German stone barn reproduction. [beckervineyards.com](http://beckervineyards.com) | 464 Becker Farms Rd. | Stonewall | 830.644.2681 | Mon-Thurs, 10am-5pm; Fri-Sat, 10am-6pm; Sun, noon-6pm

### | 9 | Bell Mountain Vineyards

Named for its location on the slopes of Bell Mountain, this winery offers Vina Rita wine cocktails. [bellmountainwine.com](http://bellmountainwine.com) | 463 Bell Mountain Rd. | 830.685.3297 | Sat, 10am-5pm; weekdays by appointment

### | 10 | Bingham Family Vineyards

This High Plains favorite is expanding to the Hill Country, featuring wines made with 100% Texas fruit. [binghamfamilyvineyards.com](http://binghamfamilyvineyards.com) | 3915 B, Hwy. 290 East | 210.724.9390 | open daily 11am-6pm

### | 11 | Calais Winery

Winemaker Benjamin Calais combines his French heritage with a love for Texas in a "wine cave" dug into the side of a hill. [calaiswinery.com](http://calaiswinery.com) | 8115 W. US-290 | Hye | 830.213.2124 | Fri, 2-4pm; Sat, 11am-5pm; Sun, noon-4pm

### | 12 | Chisholm Trail Winery

Tour 15,000 gallons' worth of wine tank space, then enjoy a wood-fired pizza. [chisholmtrailwinery.com](http://chisholmtrailwinery.com) | Nine miles west of Fredericksburg off Hwy. 290 at 2367 Usener Rd. | 830.990.2675 | Fri-Sat, noon-6pm; Sun, Mon, Thurs, noon-5pm

### | 13 | Farmhouse Vineyards

The multi-generational family that runs this operation considers themselves "grape growers, first and foremost." [farmhousevineyard.com](http://farmhousevineyard.com) | 304 W. Main St. | Johnson City | 806.475.0760 | Thurs-Sat, noon-6pm; Sun, 2-6pm

### | 14 | Fat Ass Ranch and Winery

A Texas original, the watermelon wine and sangria blanca are a must-try. [fatasswines.com](http://fatasswines.com) | 51 Elgin Behrends Rd. | 830.644.2300 | Sun-Fri, 11am-5pm; Sat, 10am-6pm

### | 15 | Fiesta Winery Fredericksburg

Plan your visit to Fiesta on Saturday or Sunday afternoons, when live music plays. [fiestawinery.com](http://fiestawinery.com) | 147 E. Main St. | 830.307.3328 | Mon-Thurs, 10am-5:30pm; Fri-Sat, 10am-6:30pm; Sun, 11am-6pm

### | 16 | Fredericksburg Winery

Named among the top three wineries in Texas by *USA TODAY*, this winery only uses Texas grapes. [fbgwinery.com](http://fbgwinery.com) | 247 W. Main St. | 830.990.8747 | Mon-Thurs, 10am-5:30pm; Fri-Sat, 10am-7:30pm; Sun, noon-5:30pm

### | 17 | Grape Creek Vineyards

With more than 200 medals won in the last two years, this vineyard brings Tuscany to Texas. [grapecreek.com](http://grapecreek.com) | 10587 E. US-290 | 830.644.2710 | Mon-Fri, 11am-5:30pm; Sat, 10am-5:30pm; Sun, 11am-5pm

### | 18 | Hahne Estates Winery

President Lyndon B. Johnson was a close friend of the Hahne family, and the tasting room features an impressive collection of LBJ memorabilia. [hahneestateswinery.com](http://hahneestateswinery.com) | 104 E. Pecan St. | Johnson City | 281.702.2850 | Tue-Sun, noon-6pm

### | 19 | Hilmy Cellars

Every grape at this family-owned estate vineyard is harvested by hand in Texas. [hilmywine.com](http://hilmywine.com) | 12346 E. US-290 | 830.644.2482 | Mon-Sat, 11am-6pm; Sun, noon-6pm

### | 20 | Hye Meadow Winery

Hye Meadow regularly experiments with new blends. [hyemeadow.com](http://hyemeadow.com) | 10257 E. US-290 | 855.493.9463 | Mon, Wed, Thurs, 11am-5pm; Fri-Sat, 11am-6pm; Sun, noon-5pm



### | 21 | Inwood Estates Winery & Bistro

Named among The Daily Meal's 101 Best Wineries in America for 2016. [inwoodwines.com](http://inwoodwines.com) | 10303 E. US-290 | 830.997.2304  
Mon-Thurs, 11am-5pm; Fri-Sat, 11am-6pm; Sun, 11am-5pm

### | 22 | Kuhlman Cellars

Kuhlman focuses on highlighting each fruit's strongest characteristics with minimal manipulation. [kuhlmancellars.com](http://kuhlmancellars.com)  
18421 E. US-290 | 512.920.2675(CORK) | Thurs-Sat, 11am-6pm;  
Sun-Mon, noon-5pm

### | 23 | Lewis Wines

Known for a subtle approach that showcases what Texas wine is all about. [lewiswines.com](http://lewiswines.com) | 3209 W. US-290 | Johnson City  
512.987.0660 | open daily 10:30am-5pm

### | 24 | Longhorn Cellars

All of Longhorn's estate wines are made from fruit grown exclusively in the Texas Hill Country. [longhorncellars.com](http://longhorncellars.com)  
315 Ranch Road 1376 | 830.990.2990 | Thurs, 11am-6pm; Fri-Sat, 11am-7pm; Sun, noon-6pm

### | 25 | Lost Draw Cellars

The 2015 Arroyo Rosé was named a Top 10 Texas Rosé by *Texas Monthly*. [lostdrawcellars.com](http://lostdrawcellars.com) | 113 E. Park St.  
830.992.3251 | Sun-Wed, noon-5pm; Thurs-Sat, 11am-6pm

### | 26 | Mendelbaum Cellars

The Texas Blend and Sea of Galilee are must-try varietals. [mendelbaumcellars.com](http://mendelbaumcellars.com) | 10207 E. US-290 | 830.997.7000  
Mon, 11am-6pm; Tue-Wed, noon-5pm; Thurs, 11am-6pm;  
Fri-Sat, 10am-8pm; Sun, 11am-5pm

### | 27 | Messina Hof Hill Country Winery

A reserve selection of ultra-premium and exclusive wines is unique to the Hill Country location. [messinahof.com/hillcountry](http://messinahof.com/hillcountry)  
9996 E. US-290 | 830.990.4653 | Mon-Wed, 11am-6pm; Thurs-Fri, 11am-7pm; Sat, 10am-7pm; Sun, 11am-6pm

### | 28 | Narrow Path Winery

Narrow Path's wines have been award-winning in non-commercial competitions since 2002. [narrowpathwinery.com](http://narrowpathwinery.com) | 6331 South Ranch Road 1623 | Stonewall  
830.644.2144 | Thurs-Mon, 11am-5:30pm; Tues-Wed, by reservation only

### | 29 | Pedernales Cellars

This boutique winery is known for producing benchmark tempranillo and viognier. [pedernalescellars.com](http://pedernalescellars.com) | 2916 Upper Albert Rd. | Stonewall | 830.644.2037 | Mon-Thurs, 10am-5pm; Fri-Sat, 10am-6pm; Sun, noon-6pm

### | 30 | Pontotoc Vineyard Weingarten

A new tasting room on Main Street is inspired by Vienna, perfectly complementing Fredericksburg's German and Northern European heritage. [pontotocvineyard.com](http://pontotocvineyard.com) | 320 W. Main St. | 512.658.0023 | Fri-Sat, noon-8pm; Sun, noon-5pm

### | 31 | Ron Yates Winery

Sip vintages in this contemporary 6,000 sq. ft. winery. [ronyateswines.com](http://ronyateswines.com) | 6676 W. US-290 | Hye | 512.585.3972  
open daily 11am-6pm

### | 32 | SantaMaria Cellars

A unique experience of 100% Texas-made wine with an Argentinean flare. [santamariacellarswines.com](http://santamariacellarswines.com) | 12044 Hwy. 16 S.  
830.998.5357 | Thurs, appointment only; Fri-Sat, 11am-5pm; Sun, noon-3pm

### | 33 | Signor Vineyards

Two friends have combined their skills in horticulture and winemaking to bring Signor Vineyards to life. [signorvineyards.com](http://signorvineyards.com) | 362 Livesay Lane off E. US-290  
830.304.7446 | Fri-Sat, 11am-6pm; Sun, 11am-5pm

### | 34 | Six Shooter Cellars

Get a diverse taste of Texas wines from Ft. Worth, Kemah, Baytown, Grapevine, Navasota and Lubbock under one roof. [sixshootercellars.com](http://sixshootercellars.com) | 6264 E. US-290 | 830.428.0810  
Mon-Thurs, 1pm-7pm; Fri-Sat, 11am-7pm; Sun, 1-5pm

### | 35 | Southold Farm & Cellar

Southold comes to Texas by way of two New Yorkers who (wisely) chose to relocate. [southoldfarmandcellar.com](http://southoldfarmandcellar.com) | 10474 Ranch Road 2721 | 512.829.1650 | Thurs-Mon, by reservation only

### | 36 | Texas Heritage Vineyard

The owners' vision is to pair their Texas wines with live Texas music in their spacious tasting room. [texasheritagevineyard.com](http://texasheritagevineyard.com) | 3245 E. US-290 | 830.456.6059  
Thurs-Sat, 11am-6pm; Sun-Mon, 11am-5pm

### | 37 | Texas Hills Vineyard

Built right into the countryside, this winery provides a unique taste of the Hill Country. [texashillsvineyard.com](http://texashillsvineyard.com) | 878 RR 2766 Johnson City | 830.868.2321 | Mon-Thurs, 10am-5pm; Fri-Sat, 10am-6pm; Sun, noon-5pm

### | 38 | Vinovium

This winery is home to the largest selection of wines on tap in Central Texas. [vinovium.wine](http://vinovium.wine) | 214 Edmonds Ave. | Johnson City  
737.600.3127 | Thurs, 2-7pm; Fri-Sat, noon-7pm

### | 39 | Vintner's Hideaway

This boutique tasting room only features wines from Texas and is home to the Rustic Spur Vineyards and Rivenburgh Wine labels. [vintnershideaway.com](http://vintnershideaway.com) | 207 S. Llano St.  
830.992.3370 | Thurs-Sat, 11am-6pm; Sun, noon-5pm

### | 40 | Wedding Oak Winery at Wildseed Farms

Sip wine made from 100% Texas grapes in the picturesque setting of Wildseed Farms. [weddingoakwinery.com/visit-us-in-fredericksburg](http://weddingoakwinery.com/visit-us-in-fredericksburg) | 100 Legacy Drive | 830.997.2510 | open daily 10am-6pm

### | 41 | William Chris Vineyards

William Chris wines strive to highlight the unique characteristics of each vineyard's fruit. [williamchriswines.com](http://williamchriswines.com)  
10352 US-290 | Hye | 830.998.7654 | Mon-Wed, 10am-5pm; Thurs-Sat, 10am-6pm; Sun, noon-5pm

### | 42 | Woodrose Winery

No wine snobs allowed—Woodrose produces approachable wines in a friendly setting. [woodrosewinery.com](http://woodrosewinery.com) | 662 Woodrose Ln. | Stonewall | 830.644.2539 | Mon-Sat, 11am-6pm; Sun, noon-6pm

### | 43 | Zero 815 Winery

The name is inspired by the owners' wedding date, and the wines are made exclusively from Texas grapes. [zero815winery.com](http://zero815winery.com) | 11157 W. US-290 | Hye | 830.644.2000  
open daily 10am-6pm



## DINING

**Local Favorites:** **Hill Top Café** (830.997.8922), **Burger Burger** (830.997.5226), **Hondo's on Main** (830.997.1633), breakfast at **Airport Diner** at the Hangar Hotel (830.997.4999), **Stout's Trattoria** at Grape Creek Vineyards (830.644.2710), **Vaudeville Bistro** on Main (830.992.3234), **Woerner Warehouse Café** (830.997.2246), **Backwoods BBQ** (830.992.3262), **Clear River Ice Cream, Bakery & Deli** (830.997.8490).

**Fine Dining:** **Cabernet Grill** (830.990.5734), **August E's** (830.997.1585), **Otto's** (830.307.3336).

**Wine Bar & Tapas:** **Treaty House** (830.997.0909).

## ACCOMMODATIONS

For an authentic Fredericksburg experience, opt for a quaint bed and breakfast. Guest favorites include **Hoffman Haus**, **Barons Creekside**, and the **Sunday Haus Cottages at Fredericksburg Herb Farm**.

Visit [FredericksburgTX.com](http://FredericksburgTX.com) for a complete list of options or get a recommendation from one of these reservation services:

**1st Class Lodging Reservation Service**  
[fredericksburg-lodging.com](http://fredericksburg-lodging.com) | 909 E. Main St.  
855.422.8181

**Absolute Charm Luxury Bed & Breakfasts**  
[absolutecharm.com](http://absolutecharm.com) | 711 W. Main St. | 866.244.7897

**Fredericksburg Guest House Reservations**  
[fredericksburgguesthouserervations.com](http://fredericksburgguesthouserervations.com)  
830.997.5839

**Gästehaus Schmidt Reservation Service**  
[fbglodging.com](http://fbglodging.com) | 231 W. Main St. | 866.427.8374

**Main Street B&B Reservation Service**  
[travelmainstreet.com](http://travelmainstreet.com) | 337 E. Main St. | 888.559.8555

**Vacasa**  
[vacasa.com/usa/texas/fredericksburg](http://vacasa.com/usa/texas/fredericksburg) | 830.515.4787



# GRAPEVINE



**Grapevine** is home to the premier Urban Wine Trail in Texas. All nine of the city's beloved wineries are located within city limits, alongside shops, cafés and art galleries, perfect for a day of sipping and strolling—because a Texas wine getaway should never be rushed.

No one celebrates Texas wine quite like Grapevine does. The city was named for the grapevines that originally blanketed the region, and each September, the city celebrates its heritage with GrapeFest® - A Texas Wine Experience, the largest wine festival in the Southwest. An unparalleled selection of Texas wine tastings, the infamous GrapeStomp, and the People's Choice Wine Tasting Classic make this festival one-of-a-kind.

The city presents another unique way to experience its award-winning wines on the Grapevine Vintage Railroad. Guests board authentic 1920s coaches throughout the year for special events such as the Jazz Wine and Christmas Wine Trains.



## WINERIES

### | 1 | Bingham Family Vineyards

The Bingham family has been a pioneer of Texas agriculture for generations, and every wine is produced using grapes from the family's 200-acre vineyard in the Texas High Plains. In 2017, their wines took home 21 medals in the Lone Star International Wine Competition. The 2014 Verdot was named Grand Star Best in Show, red wine category.

[binghamfamilyvineyards.com](http://binghamfamilyvineyards.com) | 620 S. Main St. | 682.651.8668  
Mon-Thurs, noon-8pm; Fri, noon-9pm; Sat 11am-9pm;  
Sun 1-6pm

### | 2 | Cross Timbers Winery

Housed in one of the oldest structures in Grapevine, the Dorris Crock Family farm house, Cross Timbers underwent a renovation that captures the original spirit and design of its historic site. The winery serves a variety of single varietals and blends, as well as a crash course in wine education.

[crosstimberswinery.com](http://crosstimberswinery.com) | 805 N. Main St. | 817.488.6789  
Tue-Thurs, 3-8pm; Fri-Sat, noon-5pm; Sun, 12:30-5pm

### | 3 | Delaney Vineyards

This vineyard sits on ten scenic acres of cynthiana grapes, a hybrid vine that's well-suited to the soil and climate of the area. Plan a visit during Delaney's Rhythm & Wine series, when there is live music every Thursday during the spring and summer.

[delaneyvineyards.com](http://delaneyvineyards.com) | 2000 Champagne Blvd.  
817.481.5668 | Wed-Sat, noon-5pm

### | 4 | Homestead Winery

Texas winemakers are known for experimenting with unique blends and techniques, and Homestead Winery is known for its Chocolate Rose—a ruby cabernet infused with dark chocolate. Every wine served in this 1890s Victorian-era home is known for rich, full-bodied flavor.

[homesteadwinery.com](http://homesteadwinery.com)  
211 E. Worth St. | 817.251.9463 | Mon-Thurs, noon-8:30pm;  
Fri-Sat, 11am-10:30pm; Sun, 1-7pm

### | 5 | Grape Vine Springs Winery

Grape Vine Springs is known for serving a variety of wines: dry reds, dry whites, ten different semi-sweet fruit wines and dessert ports for a full-course tasting. For a unique experience, create your own blend or enjoy a complimentary glass of wine as part of a Grape Vine Springs signature ghost tour. [grapevinespringswinery.com](http://grapevinespringswinery.com) | 409 S. Main St. | 817.329.1011  
Mon-Wed, 11am-7pm; Thurs, 11am-9pm; Fri-Sat, 11am-10pm;  
Sun, noon-5pm

### | 6 | Messina Hof Grapevine Winery

Over 40 wines are available, plus a reserve selection of ultra-premium and exclusive wines unique to the North Texas location inside the historic Wallis Hotel. Tastings, premium flights, wine on tap, by the glass and even by the growler are available. [messinahof.com/grapevine](http://messinahof.com/grapevine) | 201 S. Main St.  
817.442.8463 (VINE) | Sun-Tue, noon-8pm; Wed-Thurs,  
noon-9pm; Fri-Sat, noon-11pm

### | 7 | Sloan & Williams Winery

Sloan & Williams is making its mark on the Texas winemaking industry by producing wines that have specific notes and characteristics indicative of Texas grapes. Live music and an onsite art gallery complete the experience in Historic Downtown Grapevine. [sloanwilliams.com](http://sloanwilliams.com) | 401 S. Main St.  
817.527.7867 | Mon-Thurs, 1-9pm; Fri-Sat, 11am-midnight;  
Sun, 11am-9pm

### | 8 | Umbra Winery

Wine and tapas come together at Umbra Winery, where the Red Fusion blend and Pinot Gris are among the award-winning selections. The tasting room features interactive jars that allow guests to experience the "nose" of Umbra's wines and test their know-how of the aromatic notes. [umbrawinery.com](http://umbrawinery.com)  
415 S. Main St. | 817.421.2999 | Mon-Tues, 11am-9pm; Wed-Sat,  
11am-midnight; Sun, 11am-9pm



## | 9 | Wine Fusion Winery

Wine Fusion is one of Grapevine's newest wineries, created with a vision to bridge the gap between wine novices and experienced wine drinkers. Guests are invited to create their own custom blends, and be sure to sample the wine popsicles and wine-ritas for a fun twist. [winefusionwinery.com](http://winefusionwinery.com) | 603 S. Main St., Suite 304 | 817.442.8466 | Mon-Thurs, 1-9pm; Fri, 12pm-midnight; Sat, 11am-11:45pm; Sun, 11am-9pm

## DINING

Grapevine is home to a collection of noteworthy restaurants that are just as diverse as its wineries.

**Bob's Steak & Chop House** (817.481.5555) provides a quintessentially Texan upscale steakhouse experience and **San Daniele** (817.329.4340) serves up modern Italian fare that pairs perfectly with its rooftop terrace. Seasonal ingredients drive the cuisine at **Winewood Grill** (817.421.0200), which is known for its staggering wine selection, and **Mi Día from Scratch** (817.421.4747) features creative Santa Fe and Tex-Mex fare. For something lighter, give **Main Street Bistro & Bakery** (817.424.4333) a try, known for its lineup of french pastries, soups, salads and sandwiches. For some down-home Texas comfort food, you can't beat the seasoned oak- and hickory-smoked delicacies at **Meat U Anywhere BBQ** (817.251.1227), and the banana-nut pancakes at **Old West Café** (817.442.9378) are a signature.

## WHERE TO SHOP

There's something for everyone at **Grapevine Mills** mall. Satisfy every designer craving at a fraction of the retail price at **Neiman Marcus Last Call** and **Saks Fifth Avenue OFF 5TH**, and take the kids to **LEGOLAND Discovery Center** and **SEA LIFE Aquarium** for hours of adventurous fun. Historic Downtown Grapevine is a hub for all things home décor at shops like **Red Shed Antiques**, **Kiss It Good Buy Consignment Gallery** and **Ashlins, Ltd.** Shop trendy clothes and gifts at **The Palm Tree Boutique**, and **VETRO Glassblowing Studio & Gallery** always has something unique in store.

## Explore the URBAN WINE TRAIL



The Grapevine Urban Wine Trail is the epicenter of wine culture in North Texas. Surrounded by delectable dining, exciting attractions and luxurious resort hotels, the trail features nine unique tasting rooms ranging from rustic to contemporary. Gather your friends and family for a quick getaway and discover award-winning crisp whites, fruit-forward rosés and complex red wines.

You're guaranteed to find a new favorite!

## GRAPEVINE TEXAS



[GrapevineTexasUSA.com/Wine](http://GrapevineTexasUSA.com/Wine)

817.410.3185



## ACCOMMODATIONS

### Embassy Suites Dallas - DFW Airport North

[embassysuitesdfwnorth.com](http://embassysuitesdfwnorth.com)  
2401 Bass Pro Dr. | 972.724.2600

### Great Wolf Lodge

[greatwolf.com/grapevine](http://greatwolf.com/grapevine)  
100 Great Wolf Dr. | 817.488.6510

### Courtyard/TownePlace Suites by Marriott

[marriottgrapevine.com](http://marriottgrapevine.com)  
2200 Bass Pro Court | 817.251.9095

### Gaylord Texan Resort

[gaylordtexas.com](http://gaylordtexas.com)  
1501 Gaylord Trail | 817.778.1000

### Hilton DFW Lakes

[dfwlakes.hilton.com](http://dfwlakes.hilton.com)  
1800 Texas State Hwy. 26 | 817.481.8444

### Grand Hyatt DFW

[granddfw.hyatt.com](http://granddfw.hyatt.com)  
2337 S. International Pkwy. | 972.973.1234

### Hyatt Regency DFW

[hyattregencydfw.com](http://hyattregencydfw.com)  
2334 N. International Pkwy. | 972.453.1234

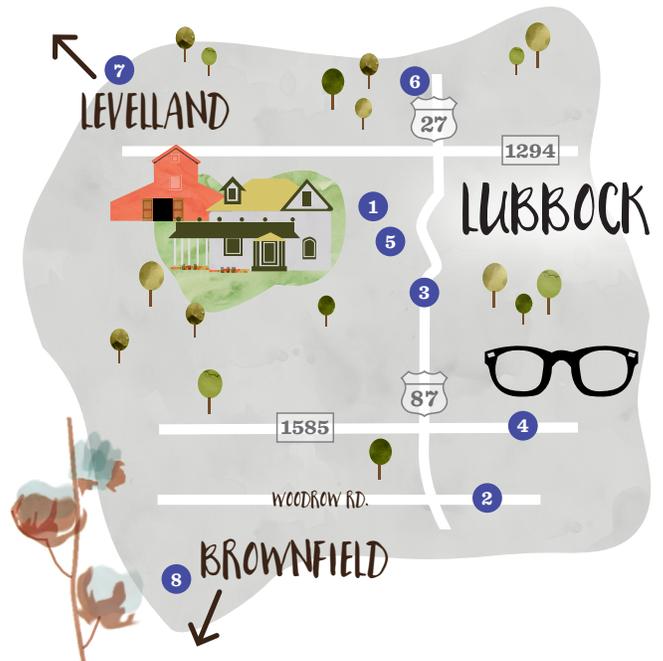
# LUBBOCK



**The Texas wine industry** owes a lot of its success to West Texas. First off, you can't make Texas wine without Texas grapes, and 90% of those Lone Star grapes are grown in Lubbock and the Texas High Plains. Hot dang!

Beyond the vines, it was here in Lubbock that winemakers really started experimenting and pushing the envelope with non-traditional varietals like tempranillo and sangiovese, which are now quintessentially "Texas." Today, the eight impressive wineries in Lubbock are still trailblazers in the industry, continually refining what "Texas wine" truly is.

You won't find a truer taste of West Texas hospitality than in Lubbock. Spend a weekend sipping your way through the city while also taking in some of its signature attractions, like the Buddy Holly Center, the West Texas Hall of Fame, and the American Wind Power Center. In fact, the wind turbines just outside the city make for the perfect Insta-worthy shot on your way into Lubbock for a wine adventure.



## | 5 | McPherson Cellars

The South Plains wine region owes a lot to the McPherson family, whose patriarch Dr. Clinton "Doc" McPherson was the first grape grower in Texas to plant sangiovese, now a signature Texas wine. For more than 40 years, the winery has racked up more than 600 awards. [mcpersoncellars.com](http://mcpersoncellars.com)  
1615 Texas Ave. | 806.687.9463 | Mon-Sat, 11am-7pm

## | 6 | Pheasant Ridge Winery

Every wine is made from grapes grown on the Pheasant Ridge vineyard, which are harvested by hand. Instead of aging wines based on a schedule, the winemakers determine when a wine is ready based solely on taste. [pheasantridgewinery.com](http://pheasantridgewinery.com)  
3507 E. County Rd. 5700 | 806.746.6033 | Fri, 3-8pm; Sat-Sun, noon-7pm

## | 7 | Trilogy Cellars

The Trilogy Cellars tasting room serves Burklee Hill wines in an updated industrial space on the Levelland town square. The wines are produced using 100% Texas High Plains grapes, a majority of which are grown just 10 miles west of the Levelland tasting room. [trilogycellars.com](http://trilogycellars.com) | 618 Ave. H | Levelland  
806.568.9463 | Tue-Wed, noon-7pm; Thurs, noon-8pm; Fri-Sat, noon-10pm; Sun, 1-5pm; closed Mon

## | 8 | Whitehouse Parker Winery

Surrounded by Farmhouse Vineyards, the Whitehouse Parker tasting room sits in a historic white farmhouse, hence the name Whitehouse. The Farmhouse blends served at Whitehouse are just as enjoyable as their names, including "West Texas Boyfriend" and "West Texas Housewife."  
[farmhousevineyard.com/whitehouse-parker](http://farmhousevineyard.com/whitehouse-parker) | 702 Old Lamesa Rd. Brownfield | 806.752.7377 | Thurs-Sat, noon-6pm; closed Sun-Wed

## WINERIES & VINEYARDS

### | 1 | Burklee Hill Vineyards – Coming Soon!

The land that Burklee Hill Vineyards occupies in the Texas High Plains has been farmed by the owners' family for five generations. The new downtown tasting room will be located in the historic Kress Building, and will offer a limited menu of hand-crafted food designed specifically for wine pairings.  
[burkleehillvineyards.com](http://burkleehillvineyards.com) | 1109 Broadway

### | 2 | Cap\*Rock Winery

The picturesque landscape and architecture found at Cap\*Rock Winery will take your breath away. From bold reds to delicate whites, Cap\*Rock has made award-winning wines for more than 20 years. [caprockwinery.com](http://caprockwinery.com) | 408 E. Woodrow Rd. | 806.863.2704 | Tue-Thurs, noon-5:30pm; Fri-Sat, noon-6:30pm; closed Sun

### | 3 | La Diosa Cellars

La Diosa is a hotspot among locals, known for its bistro menu, coffee bar, gourmet desserts, and of course, a remarkable wine list. Make a point to check out the monthly first Sunday jazz brunch. [ladiosacellars.com](http://ladiosacellars.com) | 901 17th St.  
806.744.3600 | Tue-Thurs, noon-11pm; Fri-Sat, noon-midnight

### | 4 | Llano Estacado Winery

Llano Estacado is known for being the largest and best-selling winery in the state. The new tasting room features more than 30 wines and a wraparound patio with views of Lubbock's cotton fields. [llanowine.com](http://llanowine.com) | 3426 East FM 1585 | 806.745.2258  
Mon-Sat, 10am-5pm; Sun, noon-5pm



## ACCOMMODATIONS

### Arbor Hotel & Conference Center

Spa-quality amenities are a hallmark of this hotel, equipped with balcony rooms that allow guests to take in West Texas sunsets. [arborhotelconferencecenter.com](http://arborhotelconferencecenter.com)  
6401 62nd St. | 806.771.2420

### Embassy Suites

Minutes from South Plains Mall and Texas Tech University, Embassy Suites offers an indoor pool and other amenities in an all-suite setting. [embassysuiteslubbock.com](http://embassysuiteslubbock.com) | 5215 S. Loop 289  
806.771.7000

### Hawthorn Suites by Wyndham

Complimentary hot breakfast is a hallmark of this all-suite hotel designed for quick trips or extended stays. [hawthorn.com](http://hawthorn.com) | 4435 Marsha Sharp Freeway  
806.792.3600

### Hilton Garden Inn

Located in southwest Lubbock's business district, Hilton Garden Inn is centrally located to corporations, restaurants and entertainment. [hgilubbock.com](http://hgilubbock.com)  
6027 45th St. | 806.776.3900

### Overton Hotel and Conference Center

The sophisticated Overton captures the rich heritage and unpretentious attitude of West Texas in its luxury accommodations and onsite fine dining. [overtonhotel.com](http://overtonhotel.com) | 2322 Mac Davis Ln. | 888.776.7001

### Pioneer Pocket Hotel

Everyone is talking about the Pioneer, the first fully-automated hotel in Lubbock. There's no front desk, because everything is done through your phone, from booking to check-out! [pioneerpockethotel.com](http://pioneerpockethotel.com)  
1204 Broadway St. #103 | 806.401.0558



## DINING

Lubbock's restaurant scene truly has something for everyone. **Double Nickel Steak House** (806.792.0055) serves up Texas-sized steaks with farm-fresh sides and a staggering wine list. **Café J** (806.743.5400) is known for its extensive wine selection and a rotating collection of art on display. **The Funky Door Bistro & Wine Room** (806.687.0505) serves the ultimate pairing—wine and fondue, and **Triple J Chophouse & Brew Co.** (806.771.6555) serves “darn good” burgers and steaks.

**The Crafthouse Gastropub** (806.687.1466) has a lineup of scratch-made eats and a “reserve” beer list. **Rain Uptown Ristorante** (806.798.5900) and **Italian Garden** (806.771.2212) feature traditional Italian flavors, and **Cocina de La Sirena** (806.368.7960) is known for ingredient-driven, Latin-inspired dishes. For an upscale experience, try **Las Brisas Southwest Steakhouse** (806.687.6050) or **The West Table Kitchen and Bar** (806.993.9378), and for the ultimate in Texas comfort food, try **Evie Mae's BBQ** (806.782.2281).



## WHERE TO SHOP

Lubbock excels at two very important things: wine (obviously) and shopping. Surprised? Don't be. This West Texas town's retail speaks for itself. **Chrome** stocks every important trend, and it's where all the cool girls in Lubbock are shopping. **T.C. Elli's** is where all the Texas Tech girls get their game-day outfits, and **Hemline** and **Vibeage** are where they're buying just about everything else. **J.hoffman's** is Lubbock's premier purveyor of Kendra Scott and Alex and Ani, and **Hulla B'lu** has a fab selection of clothes and gifts.

**Malouf's** carries high-end brands for men and women, while **Drest by Scott Malouf** is more contemporary, but just as chic. For young guys who want something different, **H.G. Thrash** has the coolest bespoke offerings. **Hollyhocks** is a Lubbock institution for high-end gifts, and **Coyote Candle Co.** sells just about every eclectic home good imaginable.



WEST TEXAS IS  
**Wine**  
COUNTRY

90% OF TEXAS WINE GRAPES ARE GROWN RIGHT HERE ON THE TEXAS HIGH PLAINS. Visit one of our award-winning wineries, chat with a nationally-renowned winemaker, stroll through vineyards and raise a glass to Lubbock.

VISIT **LUBBOCK**

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