

TEXAS WEEKEND

Wine

TOURS 2018

WINERIES

LOVE

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WINE

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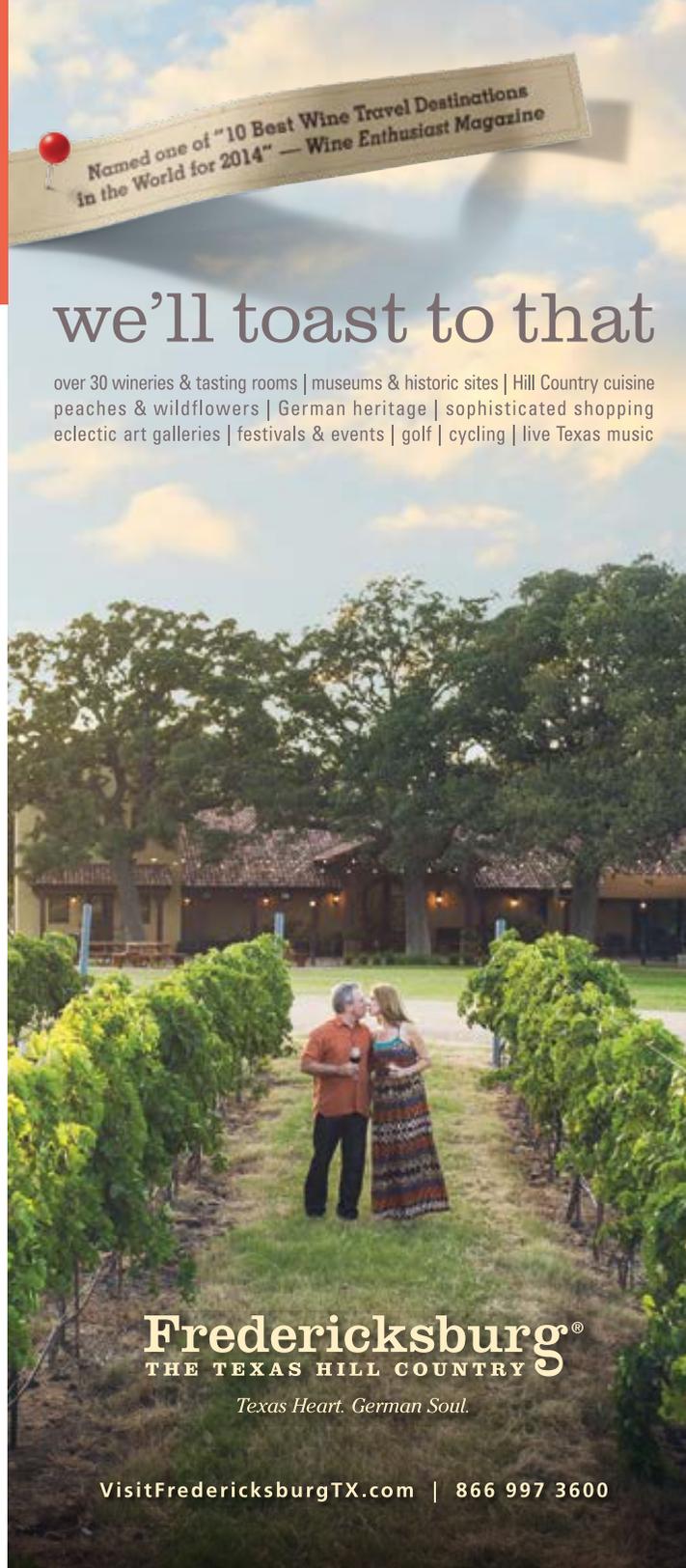
DINING

&

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VINO

Fredericksburg, Grapevine & Lubbock



Named one of "10 Best Wine Travel Destinations in the World for 2014" — Wine Enthusiast Magazine

we'll toast to that

over 30 wineries & tasting rooms | museums & historic sites | Hill Country cuisine
peaches & wildflowers | German heritage | sophisticated shopping
eclectic art galleries | festivals & events | golf | cycling | live Texas music

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welcome

THIS ISN'T JUST WINE THAT HAPPENS TO BE MADE IN TEXAS. IT'S TEXAS WINE.

If you're not from around these parts ("these parts" being Texas), you might be surprised to know that some darn good wine is made right here in the Lone Star State. Now you might be thinking "Why? How?" Well, friend, that boils down to a couple of not-so-little things called climate and elevation.

You see, some decades ago, a couple of Texas wine pioneers discovered that the state's climate and elevation are similar to parts of Europe (read: ideal for growing wine grapes). Once Texas winemakers stopped trying to force the wrong types of grapes to grow here, something truly great happened—not imitations of wines from other parts of the world, but something altogether new and exciting—Texas wine.

The Texas wine industry has officially hit its stride with "new" grapes such as reds like Tempranillo, Mourvèdre and Sangiovese, and whites including Viognier, Roussanne, Trebbiano and Vermentino.

State Fair of Texas®

WINE GARDEN

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Fredericksburg

WINERIES & VINEYARDS

Ask ten people

how they would describe Fredericksburg, and you'll probably hear the word "charming" ten times. Set in the picturesque Texas Hill Country, Fredericksburg's viticultural area (that's just a fancy way of saying the land where wine grapes are grown) spans a whopping 110 miles, and it's the second most popular wine destination in the U.S.

The epicenter of Fredericksburg's wine culture is found along a stretch of U.S. Highway 290, aptly named "Wine Road 290." Wine enthusiasts and novices alike travel this road to visit 17 of Fredericksburg's wineries and vineyards. If possible, plan your visit over a long weekend so you have ample time to explore all of the award-winning wineries.

Much of Fredericksburg's charm can be attributed to its impressive lineup of bed and breakfasts and its quaint historic Main Street and Town Square, known as the Marktplatz (that's the city's German heritage sneaking in). Every fall, the Marktplatz hosts the Fredericksburg Food & Wine Festival, which brings together the latest innovations in Texas wine and culinary delights from across the region.

wineries

1 1851 VINEYARDS

Established in 2016, this up-and-coming winery is located just outside of historic downtown Fredericksburg. 1851vineyards.com • 4222 S. State Hwy 16 • **830.391.8510** • Thurs–Sat, 11am–6pm; Sun, noon–5pm

2 4.0 CELLARS

The ultimate Texas wine experience, featuring wines from Bureson, Comanche and Lubbock. fourpointwine.com • 10354 E. US-290 • **830.997.7470** • Mon–Sat, 10am–6pm; Sun, 11am–5pm

3 ALEXANDER VINEYARDS

In addition to Texas wines, Alexander features a growing portfolio of wines from around the world. alexandervineyards.com • 6360 Goehmann Ln. • **830.865.3975** • open daily 11am–6pm

4 ANDREUCCI WINES

Experience Italian wines imported from Tuscany in the heart of the Texas Hill Country. andreucciwines.com • 308 E. Main St. • **830.992.3273** • Mon–Thurs, noon–7pm; Fri–Sat, 11am–9pm; Sun, 11am–6pm

5 ARMADILLO'S LEAP WINERY

A portion of sales from these fruit-driven single varietals and non-traditional blends goes to charity. armadillosleap.com • 6266 E. US-290 • **830.998.8910** • Fri–Sat, 11am–6pm; Sun, 11am–5pm

6 BARONS CREEK VINEYARDS

Rent a villa and stay on property as you experience varietals including viognier, sangiovese and tempranillo. baronscreekvineyards.com • 5865 E. US-290 • **830.304.3000** • Mon, Thurs, Fri, 11am–5pm; Sat, 10am–6pm; Sun, noon–5pm

7 BECKER VINEYARDS

One of Fredericksburg's most popular wineries, known for premium wines in the ambiance of a late 19th century German stone barn reproduction. beckervineyards.com • 464 Becker Farms Rd. • Stonewall • **830.644.2681** • Mon–Thurs, 10am–5pm; Fri–Sat, 10am–6pm; Sun, noon–6pm

8 BELL MOUNTAIN VINEYARDS

Named for its location on the slopes of Bell Mountain, this winery offers Vina Rita wine cocktails. bellmountainwine.com • 463 Bell Mountain Rd. • **830.685.3297** • Sat, 10am–5pm; weekdays by appointment

9 CHISHOLM TRAIL WINERY

Tour 15,000 gallons' worth of wine tank space, then enjoy a wood-fired pizza. chisholmtrailwinery.com • Nine miles west of Fredericksburg off Hwy. 290 at 2367 Usener Rd. • **830.990.2675** • Fri–Sat, noon–6pm; Sun, Mon, Thurs, noon–5pm

10 COMPASS ROSE CELLARS

Relax on the large porch or covered pavilion overlooking the Pedernales River Valley, or stay in one of three new onsite casitas. compassrosecellars.com • 1197 Hye-Albert Rd. • Hye • **830.868.7799** • Fri–Sat, 11am–6pm; Sun, noon–5pm; Mon–Thurs by appointment

11 FAT ASS RANCH AND WINERY

A Texas original, the watermelon wine and sangria blanca are a must-try. fatasswines.com • 51 Elgin Behrends Rd. • **830.644.2300** • Sun–Fri, 11am–5pm; Sat, 10am–6pm

12 FIESTA WINERY FREDERICKSBURG

Plan your visit to Fiesta on Saturday or Sunday afternoons, when live music plays. fiestawinery.com • 147 E. Main St. • **830.307.3328** • Mon–Thurs, 10am–5:30pm; Fri–Sat, 10am–6:30pm; Sun, 11am–6pm

13 FREDERICKSBURG WINERY

Named among the top three wineries in Texas by *USA TODAY*, this winery only uses Texas grapes. fbgwinery.com • 247 W. Main St. • **830.990.8747** • Mon–Thurs, 10am–5:30pm; Fri–Sat, 10am–7:30pm; Sun, noon–5:30pm

14 GRAPE CREEK VINEYARD

With more than 200 medals won in the last two years, this vineyard brings Tuscany to Texas. grapecreek.com • 10587 E. US-290 • **830.644.2710** • Mon–Fri, 11am–5:30pm; Sat, 10am–5:30pm; Sun, 11am–5pm



15 HILMY CELLARS

Every grape at this family-owned estate vineyard is harvested by hand in Texas. hilmywine.com • 12346 E. US-290 • **830.644.2482** • Mon–Sat, 11am–6pm; Sun, noon–6pm

16 HYE MEADOW WINERY

Hye Meadow regularly experiments with new blends. hyemeadow.com • 10257 E. US-290 • **855.493.9463** • Mon, Wed, Thurs, 11am–5pm; Fri–Sat, 11am–6pm; Sun, noon–5pm

17 INWOOD ESTATES WINERY & BISTRO

Named among The Daily Meal's 101 Best Wineries in America for 2016. inwoodwines.com • 10303 E. US-290 • **830.997.2304** • Mon–Thurs, 11am–5pm; Fri–Sat, 11am–6pm; Sun, 11am–5pm

18 KUHLMAN CELLARS

Kuhlman focuses on highlighting each fruit's strongest characteristics with minimal manipulation. kuhlmancellars.com • 18421 E. US-290 • **512.920.2675(CORK)** • Thurs–Sat, 11am–6pm; Sun–Mon, noon–5pm

19 LEWIS WINES

Known for a subtle approach that showcases what Texas wine is all about. lewiswines.com • 3209 W. US-290 • Johnson City • **512.987.0660** • open daily 10:30am–5pm

20 LOST DRAW CELLARS

The 2015 Arroyo rosé was named a Top 10 Texas Rosé by *Texas Monthly*. lostdrawcellars.com • 113 E. Park St. • **830.992.3251** • Sun–Wed, noon–5pm; Thurs–Sat, 11am–6pm

21 MENDELBAUM CELLARS

The Texas Blend and Sea of Galilee are must-try varietals. mendelbaumcellars.com • 10207 E. US-290 • **830.997.7000** • Mon, 11am–6pm; Tue–Wed, noon–5pm; Thurs, 11am–6pm; Fri–Sat, 10am–8pm; Sun, 11am–5pm

22 MESSINA HOF HILL COUNTRY WINERY

A reserve selection of ultra-premium and exclusive wines is unique to the Hill Country location. messinahof.com/hillcountry • 9996 E. US-290 • **830.990.4653** • Mon–Wed, 11am–6pm; Thurs–Fri, 11am–7pm; Sat, 10am–7pm; Sun, 11am–6pm

23 NARROW PATH WINERY

Narrow Path's wines have been award-winning in non-commercial competitions since 2002. narrowpathwinery.com • 113 E. Main St. • **830.992.1404** • Mon, Wed, Thurs, noon–6pm; Fri–Sat noon–7pm; Sun noon–4pm

24 PEDERNALES CELLARS

This boutique winery is known for producing benchmark tempranillo and viognier. pedernalescellars.com • 2916 Upper Albert Rd. • Stonewall • **830.644.2037** • Mon–Thurs, 10am–5pm; Fri–Sat, 10am–6pm; Sun, noon–6pm

25 PONTOTOC VINEYARD WEINGARTEN

A new tasting room on Main Street is inspired by Vienna, perfectly complementing Fredericksburg's German and Northern European heritage. pontotocvineyard.com • 320 W. Main St. • **512.658.0023** • Fri–Sat, noon–8pm; Sun, noon–5pm

26 RANCHO PONTE VINEYARD

A small-production winery known for its "Triple M" blend, a mix of merlot, mourvedre and moscat canelli. ranchoponte.com • 315 Ranch Rd. 1376 • **830.990.8555** • Mon–Fri, 11am–5pm; Sat, 11am–6pm; Sun, 11am–5pm

27 RON YATES WINERY

Sip vintages in this contemporary 6,000 sq. ft. winery. ronyateswines.com • 6676 W. US-290 • Hye • **512.585.3972** • open daily 11am–6pm

28 SANTAMARIA CELLARS

A unique experience of 100% Texas-made wine with an Argentinean flare. santamariacellarswines.com • 12044 Hwy. 16 S. • **830.998.5357** • Thurs, appointment only; Fri–Sat, 11am–5pm; Sun, noon–3pm

29 SIX SHOOTER CELLARS

Get a diverse taste of Texas wines from Ft. Worth, Kemah, Baytown, Grapevine, Navasota and Lubbock under one roof. sixshootercellars.com • 6264 E. US-290 • **830.428.0810** • Mon–Thurs, 1pm–7pm; Fri–Sat, 11am–7pm; Sun, 1–5pm

30 TEXAS HILLS VINEYARD

Built right into the countryside, this winery provides a unique taste of the Hill Country. texashillsvineyard.com • 878 RR 2766 • Johnson City • **830.868.2321** • Mon–Thurs, 10am–5pm; Fri–Sat, 10am–6pm; Sun, noon–5pm

31 TORRE DI PIETRA WINERY

The vineyard is home to 10 Texas grape varietals in a Tuscan-inspired setting. torredipietra.com • 10915 E. US-290 • **830.644.2829** • Sun–Thurs, 11am–5pm; Fri, 11am–7pm; Sat, 10am–6pm

32 WEDDING OAK WINERY AT WILDSEED FARMS

Sip wine made from 100% Texas grapes in the picturesque setting of Wildseed Farms. weddingoakwinery.com/visit-us-in-fredericksburg • 100 Legacy Drive • **830.997.2510** • open daily 10am–6pm

33 WILLIAM CHRIS VINEYARDS

William Chris wines strive to highlight the unique characteristics of each vineyard's fruit. williamchrisswines.com • 10352 US-290 • Hye • **830.998.7654** • Mon–Wed, 10am–5pm; Thurs–Sat, 10am–6pm; Sun, noon–5pm

34 WOODROSE WINERY

No wine snobs allowed—Woodrose produces approachable wines in a friendly setting. woodrosewinery.com • 662 Woodrose Ln. • Stonewall • **830.644.2539** • Mon–Sat, 11am–6pm; Sun, noon–6pm

35 ZERO 815 WINERY

The name is inspired by the owners' wedding date, and the wines are made exclusively from Texas grapes. zero815winery.com • 11157 W. US-290 • Hye • **830.644.2000** • open daily 10am–6pm

accommodations

For an authentic Fredericksburg experience, opt for a quaint bed and breakfast. Guest favorites include **Hoffman Haus**, **Outlot 201 Cottages** and **Sugar Berry Inn**.

Visit FredericksburgTX.com for a complete list of options or get a recommendation from one of these reservation services:

1st Class Lodging Reservation Service, fredericksburg-lodging.com • 909 E. Main St., 855.422.8181 • **Absolute Charm Luxury Bed & Breakfasts**, absolutecharm.com, 709 W. Main St., 866.244.7897 •

Fredericksburg Guest House Reservations, fredericksburgguesthouserervations.com, 830.997.5839 •

Gästehaus Schmidt Reservation Service, fbglodging.com, 231 W. Main St., 866.427.8374 • **Main Street B&B Reservation Service**, travelmainstreet.com, 337 E. Main St., 888.559.8555 • **Vacasa**, vacasa.com/usa/texas/fredericksburg, 417 E. Main St., 830.515.4787

where to shop

The flagship location of **Magnolia Pearl** is a full-sensory vintage experience that transports guests to another time and place. Hand-picked antiques abound at **Carol Hicks Bolton Antiquities**, **Gus's Antiques, Room No. 5.**, and **FarmHaus Antiques**. **Smitten** is curated by a mother-daughter duo with a knack for vintage and antique décor and local art. **Vaudeville** combines a gourmet bistro with home décor, while **Haberdashery Boutique** outfits locals in eclectic, feminine apparel and accessories. Locals are buzzing about new store, **Blackchalk Home and Laundry**.

dining

Local Favorites: **Alamo Springs Café**, 830.990.8004 • **Hill Top Café**, 830.997.8922 • **Burger Burger**, 830.997.5226 • **Hondo's on Main**, 830.997.1633 • breakfast at **Airport Diner** at the Hangar Hotel, 830.997.4999 • **Otto's**, 830.307.3336 • **Stout's Trattoria** at Grape Creek Vineyards, 830.644.2710 • **Vaudeville Bistro on Main**, 830.992.3234 • **Woerner Warehouse Café**, 830.997.2246

Fine Dining: **Cabernet Grill**, 830.990.5734 • **August E's**, 830.997.1585

Wine Bar & Tapas: **Treaty House**, 830.997.0909

Grapevine

WINERIES

Your Texas wine excursion doesn't have to involve a journey to a faraway countryside.

Grapevine's wine culture is a lot closer than you think. In fact, every one of the city's exceptional wineries resides within city limits—welcome to the state's premier Urban Wine Trail.

There's a lot more than wine on the menu during a visit to Grapevine. Each winery is within strolling distance of shops, cafés and art galleries in Historic Downtown, so there's plenty to see and do between sips.

Everyone should attend GrapeFest® at least once. It is, after all, the largest wine festival in the Southwest. Aged to perfection and held in Grapevine each September, GrapeFest® is known for its signature GrapeStomp, the Champagne Cork Shoot-off, and The People's Choice Wine Tasting Classic. The largest wine competition of its kind, guests—not critics—decide which wines reign supreme.

wineries

1 BINGHAM FAMILY VINEYARDS

The Bingham family has been a pioneer of Texas agriculture for generations, and every wine is produced using grapes from the family's 200-acre vineyard in the Texas High Plains. In 2017, their wines took home 21 medals in the Lone Star International Wine Competition. The 2014 Petit Verdot was named Grand Star Best in Show, red wine category. binghamfamilyvineyards.com
620 S. Main St. • **682.651.8668** • Mon–Thurs, noon–8pm; Fri, noon–9pm; Sat 11am–9pm; Sun 1–6pm

2 CROSS TIMBERS WINERY

Housed in one of the oldest structures in Grapevine, the Dorris Crock Family farm house, Cross Timbers underwent a renovation that captures the original spirit and design of its historic site. The winery serves a variety of single varietals and blends, as well as a crash course in wine education. crosstimberswinery.com • 805 N. Main St.
817.488.6789 • Tue–Thurs, 3–8pm; Fri–Sat, noon–5pm; Sun, 12:30–5pm

3 DELANEY VINEYARDS AND WINERY

This vineyard sits on ten scenic acres of cynthiana grapes, a hybrid vine that's well-suited to the soil and climate of the area. Plan a visit during Delaney's Rhythm & Wine series, when there is live music every Thursday during the spring and summer. delaneyvineyards.com
2000 Champagne Blvd. • **817.481.5668** • Wed–Sat, noon–5pm

4 HOMESTEAD WINERY OF GRAPEVINE

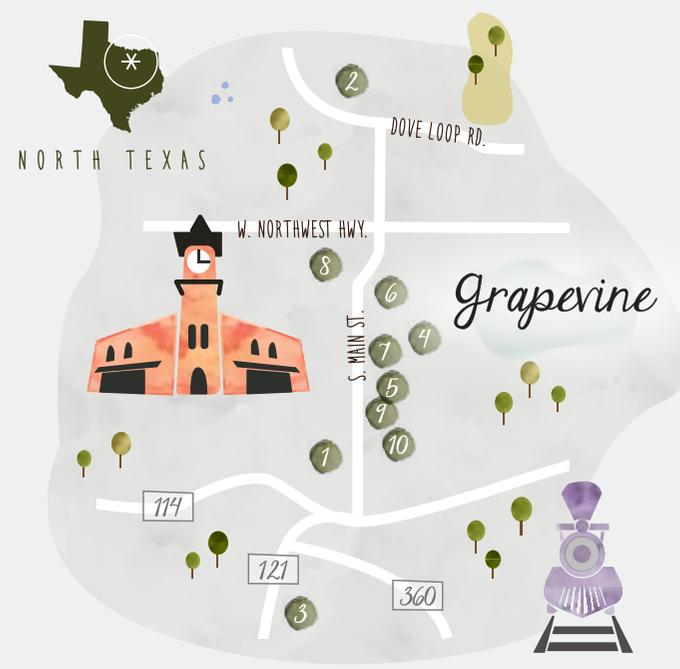
Texas winemakers are known for experimenting with unique blends and techniques, and Homestead Winery is known for its Chocolate Rose—a ruby cabernet infused with dark chocolate. Every wine served in this 1890s Victorian-era home is known for rich, full-bodied flavor. homesteadwinery.com • 211 E. Worth St. • **817.251.9463**
Mon–Thurs, noon–8:30pm; Fri–Sat, 11am–10:30pm; Sun, 1pm–7pm

5 GRAPE VINE SPRINGS WINERY

Grape Vine Springs is known for serving a variety of wines: dry reds, dry whites, ten different semi-sweet fruit wines and dessert ports for a full-course tasting. For a unique experience, create your own blend or enjoy a complimentary glass of wine as part of a Grape Vine Springs signature ghost tour. grapevinespringswinery.com • 409 S. Main St.
817.329.1011 • Mon–Wed, 11am–7pm; Thurs, 11am–9pm; Fri–Sat, 11am–10pm; Sun, noon–5pm

6 MESSINA HOF WINERY

Over 40 wines are available, plus a reserve selection of ultra-premium and exclusive wines unique to the North Texas location inside the historic Wallis Hotel. Tastings, premium flights, wine on tap, by the glass and even by the growler are available. messinahof.com/grapevine
201 S. Main St. • **817.442.8463(VINE)** • Sun–Tue, noon–8pm; Wed–Thurs, noon–9pm; Fri–Sat, noon–11pm



7 SLOAN & WILLIAMS WINERY

Sloan & Williams is making its mark on the Texas winemaking industry by producing wines that have specific notes and characteristics indicative of Texas grapes. Live music and an onsite art gallery complete the experience in Historic Downtown Grapevine. sloanwilliams.com • 401 S. Main St. • **817.527.7867** • Mon–Thurs, 1–9pm; Fri–Sat, 11am–midnight; Sun, 11am–9pm

8 SU VINO WINERY

Specializing in unique varietals and experimental blends, guests are invited to participate in the winemaking process by bottling, corking and labeling their own custom blends to suit their palates. suvinowinery.com • 120 S. Main St. #40 • **817.424.0123** • Tue–Sat, noon–7pm; Sun, 1–5pm; hours vary by season

9 UMBRA WINERY

Wine and tapas come together at Umbra Winery, where the Red Fusion blend and Pinot Gris are among the award-winning selections. The tasting room features interactive jars that allow guests to experience the “nose” of Umbra's wines and test their know-how of the aromatic notes. umbrawinery.com • 415 S. Main St.
817.421.2999 • Mon–Tues, 11am–9pm; Wed–Sat, 11am–midnight; Sun, 11am–9pm

10 WINE FUSION WINERY

Wine Fusion is one of Grapevine's newest wineries, created with a vision to bridge the gap between wine novices and experienced wine drinkers. Guests are invited to create their own custom blends, and be sure to sample the wine popsicles and wine-ritas for a fun twist. winefusionwinery.com • 603 S. Main St., Suite 304 • **817.442.8466**
Mon–Thurs, 1pm–9pm; Fri, 12pm–midnight; Sat, 11am–11:45pm; Sun, 11am–9pm

accommodations

Embassy Suites Dallas – DFW Airport North

embassysuitesdfwnorth.com • 2401 Bass Pro Dr. • 972.724.2600

Gaylord Texan Resort

gaylordtexan.com • 1501 Gaylord Trail • 817.778.1000

Grand Hyatt DFW

granddfw.hyatt.com • 2337 S. International Pkwy. • 972.973.1234

Great Wolf Lodge

greatwolf.com/grapevine • 100 Great Wolf Dr. • 817.488.6510

Hilton DFW Lakes

dfwlakes.hilton.com • 1800 Texas State Hwy. 26 • 817.481.8444

Hyatt Regency DFW

hyattregencydfw.com • 2334 N. International Pkwy. • 972.453.1234

Courtyard/TownePlace Suites by Marriott

marriottgrapevine.com • 2200 Bass Pro Court • 817.251.9095

GRAPEVINE TX

GLASS HALF FULL OR HALF EMPTY?
WE CAN FIX THAT.



Umbra Winery

The Grapevine Urban Wine Trail is the center of the wine experience in North Texas. It features several winery tasting rooms and takes you on a journey from historic farmsteads to a French-style chateau. Many of the tasting rooms are located in Historic Downtown Grapevine, making it very easy to leisurely stroll between venues.

GRAPEVINE TEXAS



Visit us at www.GrapevineTexasUSA.com/Wine or call 817-410-3185.

dining

Grapevine is home to a collection of noteworthy restaurants that are just as diverse as its wineries. **Bob's Steak & Chop House** (817.481.5555) provides a quintessentially Texan upscale steakhouse experience and **Boi Na Braza** (817.251.9881) serves prime cuts of meat in the traditional Brazilian churrascaria style. Seasonal ingredients drive the cuisine at **Winewood Grill** (817.421.0200), which is known for its staggering wine selection, and **Mí Día from Scratch** (817.421.4747) features creative Santa Fe and Tex-Mex fare. **Bartley's BBQ** (817.481.3212) serves up rich, smoky favorites and the banana-nut pancakes at **Old West Café** (817.442.9378) are a signature.

where to shop

There's something for everyone at **Grapevine Mills Mall**. Satisfy every designer craving at a fraction of the retail price at **Neiman Marcus Last Call** and **Saks Fifth Avenue OFF 5TH**, and take the kids to **Legoland Discovery Center** and **Sea Life Aquarium** for hours of adventurous fun. Shop everything from home décor at **Red Shed Antiques** to trendy clothes and gifts at **The Palm Tree Boutique** in **Historic Downtown Grapevine**. For something unexpected, check out **Underwood Boot Company** for custom handmade cowboy boots and the occasional classic car display or **VETRO Glassblowing Studio & Gallery**.

Lubbock

WINERIES & VINEYARDS

go west!

Only this time, go in pursuit of a different kind of liquid asset—wine. We're willing to bet you had no idea that a whopping 90% of the state's wine grapes are grown in Lubbock and the Texas South Plains. That means that regardless of where you purchase or sip your Texas wine, it's highly likely that it originated on vines in West Texas.

Vintners in Lubbock have long set the standard for Texas winemaking, and they were among the first to start experimenting with new grapes such as the now ubiquitous Texas tempranillo, sangiovese and viognier. Six award-winning wineries are uncorking these "exotic" varietals in Lubbock, many of which have been honing their skills for decades.

There's a lot more to Lubbock than wine, so plan to experience a Texas Tech Red Raiders football game, the Buddy Holly Center, the West Texas Hall of Fame and the National Ranching Heritage Center. And be sure to spend at least one evening in the revitalized Depot District, known for local hotspots and live music.



wineries

1 CAP*ROCK WINERY

The picturesque landscape and architecture found at Cap*Rock Winery will take your breath away. From bold reds to delicate whites, Cap*Rock has made award-winning wines for more than 20 years. caprockwinery.com • 408 E. Woodrow Rd. • 806.863.2704
Tue–Thurs, noon–5:30pm; Fri–Sat, noon–6:30pm; closed Sunday

2 LA DIOSA CELLARS

La Diosa is a hotspot among locals, known for its bistro menu, coffee bar, gourmet desserts, and of course, a remarkable wine list. Make a point to check out the monthly first Sunday jazz brunch. ladiosacellars.com • 901 17th St. • 806.744.3600 • Tue–Thurs, noon–11pm; Fri–Sat, noon–midnight

3 LLANO ESTACADO WINERY

Llano Estacado is known for being the largest and best-selling winery in the state. The new tasting room features more than 30 wines and a wraparound patio with views of Lubbock's cotton fields. llanowine.com • 3426 East FM 1585 • 806.745.2258 • Mon–Sat, 10am–5pm; Sun, noon–5pm

4 MCPHERSON CELLARS

The South Plains wine region owes a lot to the McPherson family, whose patriarch Dr. Clinton "Doc" McPherson was the first grape grower in Texas to plant sangiovese, now a signature Texas wine. For more than 40 years, the winery has racked up more than 600 awards. mcpersoncellars.com • 1615 Texas Ave. • 806.687.9463
Mon–Sat, 11am–7pm

5 PHEASANT RIDGE WINERY

Every wine is made from grapes grown on the Pheasant Ridge vineyard, which are harvested by hand. Instead of aging wines based on a schedule, the winemakers determine when a wine is ready based solely on taste. pheasantridgewinery.com • 3507 E. County Rd. 5700
806.746.6033 • Fri, 3–8pm; Sat–Sun, noon–7pm

6 THE WINE NEST

The Wine Nest grew from a love and great appreciation for wine. Whether you want to have a glass of wine, buy a bottle for that special someone, or browse unique gourmet food and gift selections, The Wine Nest is the place to be. thewinenest.com • 5217 98th St. #700
806.368.7964 • Tue–Sat, 11am–8pm

accommodations

Embassy Suites

Minutes from South Plains Mall and Texas Tech University, Embassy Suites offers an indoor pool and other amenities in an all-suite setting. embassysuiteslubbock.com • 5215 S. Loop 289 • 806.771.7000

Hawthorn Suites by Wyndham

Complimentary hot breakfast is a hallmark of this all-suite hotel designed for quick trips or extended stays. hawthorn.com • 4435 Marsha Sharp Freeway • 806.792.3600

Overton Hotel and Conference Center

The sophisticated Overton captures the rich heritage and unpretentious attitude of West Texas in its luxury accommodations and onsite fine dining. overtonhotel.com • 2322 Mac Davis Ln. • 888.776.7001

Woodrow House Bed & Breakfast

Experience true West Texas charm at this popular bed and breakfast, where every guest feels like family and a signature country breakfast is served daily. woodrowhouse.com • 2629 19th St. • 806.793.3330

dining

A West Texas wine tour pairs perfectly with Lubbock's lineup of restaurants. **Double Nickel Steak House** (806.792.0055) serves up Texas-sized steaks and a staggering wine list. **Café J** (806.743.5400) is known for modern dishes, an extensive wine selection, and signature art. **The Funky Door Bistro & Wine Room** (806.687.0505) serves the ultimate pairing—wine and fondue, and **Triple J Chophouse & Brew Co.** (806.771.6555) serves "darn good" burgers and steaks. **Rain Uptown Ristorante** (806.798.5900) highlights traditional Italian flavors, and **Orlando's** (806.747.5998) is known for "Tex-Italian" dishes like green chile chicken linguine. **Las Brisas Southwest Steakhouse** (806.687.6050) offers 650 wines, along with upscale entrées. For Texas comfort food, try **Evie Mae's BBQ** (806.782.2281) or **Blue Sky** diner (806.368.0750).

THIS IS WINE COUNTRY



90% of Texas wine grapes are grown right here on the South Plains. Chat with a nationally renowned winemaker, and pour a glass at one of our five award-winning wineries. A visit to Lubbock is a getaway with taste.

LUBBOCK

This is WEST TEXAS

Plan your trip at VisitLubbock.org/wine

where to shop

Lubbock excels at two very important things: wine (obviously) and shopping. Surprised? Don't be. This West Texas town's retail speaks for itself. **Chrome** stocks every important trend, and it's where all the cool girls in Lubbock are shopping. **T.C. Elli's** is where all the Texas Tech girls get their game-day outfits, and **Hulla B'lu** is great for clothes and cute gifts. **Malouf's** carries high-end brands for men and women, while **Drest by Scott Malouf** is more contemporary, but just as chic. For young guys who want something different, **H.G. Thrash** has the coolest bespoke offerings. **Hollyhocks** is a Lubbock institution for high-end gifts, and **Coyote Candle Co.** sells just about every eclectic home good imaginable. New to Lubbock is **West End**, where there's a **Nike Factory** store and a **J.Crew Mercantile**, the newest discount concept from everyone's favorite brand.